

# Kent County Council

## Combined Member Grants Scheme

### Application Form 2020-2021

|  |  |
|--|--|
| Unique Reference Number (for office use only):   |  |
| Adults / Arts / Children / Community Centres & Public Halls / Community Safety / Education / Environment / Highways / Libraries and Archives / PROW / Public Health / Sports / Youth |  |
| Multiple Application Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>   | Number of Members Supporting: <input style="width: 100px;" type="text"/> |

|                           |                              |
|---------------------------|------------------------------|
| <b>Organisation Name:</b> | The Charitable Football Club |
| <b>Title of Project:</b>  | Head In The Game             |

**Section One: Contact details** (All correspondence will be via the primary contact)

**Primary Applicant:**

|                                   |  |
|-----------------------------------|--|
| Contact name (Inc. title)         | ██████████   |
| Position in organisation / group: | ██████████████████   |
| I am 18 years old or older:       | Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>    |
| Correspondence Address:           | ██████████████████<br>██████████<br>██████████<br>██████<br>██████████ |
| Postcode:                         | ██████████   |
| Email address:                    | ██                               |
| Daytime telephone number:         | ██████████   |

**Senior Contact in your organisation / group:**

The Senior Contact and Primary Applicant (above) must be two different and unrelated people

|                                       |   |
|---------------------------------------|---|
| Contact name (Inc. title)             | ██████████  |
| Position in organisation / group:     | ██████████████████  |
| I confirm I am 18 years old or older: | Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> |
| Email address:                        | ██                            |
| Daytime telephone number:             | ██████████  |

## Kent County Council Combined Member Grant Privacy Notice

**To comply with UK and EU data protection laws, Kent County Council (the Data Controller) is required to explain what personal data (information) we hold about you, why we collect it and how we use and may share information about you.**

**What data we process and why:** In order to process a KCC Combined Member Grant application, we need to collect and hold personal information about you so that we may contact you during the grant administration process, make a payment to you and monitor a project once it is completed. The information we need to administer a grant is your name, a telephone number, an office or residential address and an email address as well as your organisation's bank account details.

**How we store your data:** Your personal information will be held securely and retained electronically for seven years in line with national audit requirements, after which the information will be deleted. Your information will not be transferred outside of the European Economic Area (EEA).

**Sharing your data:** KCC will share personal information with law enforcement or other authorities, as required. KCC must protect public funds and may use personal information and data-matching techniques to detect and prevent fraud. If you provide false or inaccurate information in your application, or at any point in the life of any funding we award you, and fraud is identified, we will seek recovery of the awarded grant funding, and will provide details to fraud prevention agencies to help prevent fraud and money laundering.

For further information about data protection and your rights under the EU General Data Protection Regulation please visit [kent.gov.uk/privacy](http://kent.gov.uk/privacy).

Which Kent County Council Members are supporting this grant application?

You must have discussed this application with the Kent County Council Member before submitting this form

### Section Two: About your organisation / group

In this section, we want you to tell us more about your organisation / group. (We will ask you about the project you want funding for in Section Three.)

|   |   |
|---|---|
| <b>Organisation / Group Name:</b>   |   |
| 1. Is your organisation / group a Registered Charity?   | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>   |
| If yes, please provide your charity number:   |   |
| 2. Do you have a bank account, which requires two unrelated people to authorise cheques and make withdrawals (including debit card or internet purchases and cash withdrawals)? This must be in the name of the organisation / group that is applying, unless it is a school. | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/><br><br>*This has been discussed with [REDACTED] on the 8/12/20. As a club we have been unable to open a "sports club" bank account due to the restrictions placed on banks during the COVID-19 pandemic. The club is in the process of setting up a club account with Lloyds Bank, this will be ready for use and fully functioning once banking restrictions are lifted. |

**Before a conditional grant offer will be paid by KCC, you will need to provide evidence that your organisation is properly constituted. Can you supply one of these documents please?**

- Memorandum & Articles of Association  
 Governing document, constitution, Companies House registration document, or set of rules?

**3. What type of organisation / group are you?**

Please select the options below that best describe your organisation / group:

|                      |                          |                                  |                          |                                  |                                     |
|----------------------|--------------------------|----------------------------------|--------------------------|----------------------------------|-------------------------------------|
| Registered Charity   | <input type="checkbox"/> | Community/Voluntary organisation | <input type="checkbox"/> | Sports organisation              | <input checked="" type="checkbox"/> |
| Church / Faith group | <input type="checkbox"/> | Not for Profit Company           | <input type="checkbox"/> | Parish / Town / District council | <input type="checkbox"/>            |
| KCC Service          | <input type="checkbox"/> | School/College/ Pre-school       | <input type="checkbox"/> | Youth organisation               | <input type="checkbox"/>            |

**4. Has KCC funded any part of your work, or commissioned or procured services from you in the last three years? (Failure to declare this could result in your grant offer being withdrawn)**

Yes

No

**If yes, please state the nature of the commissioned services and value of the contract or funding agreement, and the named Kent County Council contact.**

N/A

**5. In the past three years has your organisation / group received a previous grant from the KCC Combined Member Grants scheme?**

Yes

No

**If yes, please complete the information below**

| Project Ref/ Project Name | KCC Member Name(s) | Amount £ | Date Received |
|---------------------------|--------------------|----------|---------------|
|                           |                    |          |               |
|                           |                    |          |               |

(Add more rows if necessary)



| 6. Has your organisation / group applied to <b>any</b> other funding bodies for grant support for this project?<br><b>If yes, please complete the information below</b> |                      | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
|---|----------------------|------------------------------|--|
| Name of Organisation / Funder   | Amount Applied for £ | Amount Received £            | Date Received / Anticipated            |
|   |                      |                              |  |
|   |                      |                              |  |

(Add more rows if necessary)

7. If you have received any other funding for this project, please state below any terms / conditions attached to that funding that KCC should be aware of when considering this application

N/A

8. Please explain what funding or other resources your own organisation / group is contributing to this project? This can include any volunteering hours, costed at minimum wage rate.

50 volunteered hours from 3 facilitators of the project priced at £8.72 per hour (current UK minimum wage)

### Section Three: About your project

In this section, we want to know what your project is (i.e. what you want the grant funding for), and how that project will benefit the local community and support Kent County Council's objectives.

9. 'Our focus is on improving lives by ensuring that every pound spent in Kent is delivering better outcomes for Kent's residents, communities and businesses' (Increasing Opportunities, Improving Outcomes: Kent County Council's Strategic Vision 2015-20).

Please explain how your project meets one or more of the following outcomes from KCC's strategic statement:

#### Strategic Outcome One: Children and young people in Kent get their best start in life

|  |                          |  |                          |   |                          |
|--|--------------------------|--|--------------------------|---|--------------------------|
| Increasing resilience and providing strong and safe environments to successfully raise children and young people | <input type="checkbox"/> | Keeping vulnerable families out of crisis and more children and young people out of care | <input type="checkbox"/> | Helping to close the attainment gap between disadvantaged young people and their peers  | <input type="checkbox"/> |
| Helping to ensure all children, irrespective of their background are ready for school at 5                       | <input type="checkbox"/> | Helping children and young people have better physical and mental health                 | <input type="checkbox"/> | Helping children and young people to be engaged, thrive and achieve their potential through academic and vocational education | <input type="checkbox"/> |
| Supporting young people's ambitions with choices and access to work, education and training opportunities        | <input type="checkbox"/> |  |                          |   |                          |

#### Strategic Outcome Two: Kent communities feel the benefits of economic growth by being in-work, healthy and enjoying a good quality of life

|  |                                     |  |                          |   |                          |
|--|-------------------------------------|--|--------------------------|---|--------------------------|
| Improving physical and mental health by supporting people to take more responsibility for their own health and wellbeing                   | <input checked="" type="checkbox"/> | Supporting Kent business growth by having access to a well skilled local workforce with improved transport, broadband and necessary infrastructure | <input type="checkbox"/> | Benefitting Kent's communities from economic growth and lower levels of deprivation           | <input type="checkbox"/> |
| Helping Kent's residents to enjoy a good quality of life, and more people benefit from greater social, cultural and sporting opportunities | <input checked="" type="checkbox"/> | Helping to protect and enhance Kent's physical and natural environments so they can be enjoyed by residents  | <input type="checkbox"/> | Supporting well planned housing growth so Kent residents can live in the home of their choice | <input type="checkbox"/> |

#### Strategic Outcome Three: Older and vulnerable residents are safe and supported with choices to live independently

|   |                          |   |                          |  |                          |
|---|--------------------------|---|--------------------------|--|--------------------------|
| Supporting those with long-term conditions to manage their conditions through access to good quality care and support | <input type="checkbox"/> | Supporting people with mental health issues and dementia to be assessed and treated earlier, and supporting them to live well | <input type="checkbox"/> | Providing access to the advice, information and support needed by families and carers of older and vulnerable people | <input type="checkbox"/> |
| Supporting social inclusion of older and vulnerable Kent residents  | <input type="checkbox"/> | Helping more people to receive quality care at home, avoiding unnecessary admissions to hospital and care homes               | <input type="checkbox"/> | Enabling health and social care systems to work together to deliver better community services                        | <input type="checkbox"/> |
| Helping residents to have a greater choice and control over the health and social care services they receive          | <input type="checkbox"/> |   |                          |  |                          |

10. Please tell us about the need for this project and how it will benefit residents in the area that you are applying.

Make sure you fully explain the need for your project and provide evidence to back this up. Describe the problems / issues you have identified and explain how your project addresses them. Please also illustrate the Social Value of your project.

The Charitable Football Club (TCFC) was formed in July 2020 to address the need for extra support for charities and local causes. We achieve this by playing football matches against other likeminded teams and clubs mainly in the south east of England but as far afield as East Sussex, Essex, and the Midlands. To date we have raised £1530.59 (correct as of 10/12/20) for charity.

In 2019 there were 5691 suicides in England and Wales. Just under 75% (4303) of those were men. It has been well publicised that the age group of 25 to 55 are the most at risk. This is a statistic that is not only worrying to us as men's football club but a statistic that sits very close to home. Suicide is the biggest killer of middle aged men in the UK, and we feel that a project like ours, could, in some small way help men who may be struggling with the stress of everyday life (family troubles, money, employment etc) especially with the COVID-19 pandemic likely to continue into the winter months ahead. Services are failing at present and are unable to engage with this group using the current methods in place.

In England – the cost of suicide is estimated at £1.7 million (*Knapp M, McDaid D, Parsonage M (editors) (in press) Mental health promotion and mental illness prevention: The economic case. PSSRU, London School of Economics and Political Science*). The Direct costs i.e. the services used by the individual leading up to and immediately following the suicide. This includes, for example, unsubsidised GP visits, prescribed medication, counselling, funeral costs, court costs, use of emergency services, insurance claims and medical services. Indirect costs i.e. the costs to society of each suicide. These include the time lost from work and lost production from an exit or absence from the workforce. Human costs i.e. lost years of disability free life in addition to the pain and grief experienced by family and friends.

The level of men taking their own lives in Kent has reached a 5-year high. *Kent Online* "Across the county there were 176 male suicides registered in 2019, a rise by 20 from 2018. This is the highest number since 2014, when 195 were recorded"

This year has proven very difficult for men of all ages (employment restrictions, redundancies, furlough schemes, feeling cut off from friends and family due to lockdowns, enforced home schooling, lack of normal exercise) so we feel it's vital that the vulnerable men of our local community are given an opportunity to improve their physical and mental wellbeing in a safe, comfortable and understanding environment.

We are looking for a grant from KCC of £4510 (£4990 total cost) to run a new project called "Head In The Game"

Being a resident of Herne Bay, I have seen first-hand the local effects on men's mental and physical health during the pandemic, with a lot of local football and sports stopping due to the lockdowns and tier 3 restrictions.

Our plan is to host a weekly football match / training session at a 3G / artificial all-weather floodlit pitch and invite men of any age or ability to attend and play. This will be accompanied by a talking therapy session for the participants to talk openly about how they are, any problems they have and get friendly support from within the group after each match. Having professionally run groups like this before, I have seen how powerful this can be for building friendships, raising self-esteem and self-confidence. Using the engagement of football training crossed with encouraging males to be open with feelings is also creating a network for them to use as a support line. It will be encouraged that these groups use technology to create peer to peer groups outside of the programme.

The main aim of the project would be to get men physically active again whilst talking to one another. We also aim to raise wellbeing in the men who attend our sessions, this will be highlighted in their improved physical, social and mental state. Physical activity has been proven to have a positive impact on moods, this is raised even more after a period of exercise. As little as 30 minutes per week has been proven to increase enthusiasm and alertness. Physical exercise is also recognised as a very effective method of relieving stress. In short, physical activity has the potential to enhance every part of our wellbeing. Exercise increases our mental alertness, energy, and positive mood.

We are looking to create a new local cohort of men within the at-risk group to ultimately facilitate the running of the project. At the inception of the project the organising will be made up of three of our current players who have vast experience of not only successfully running football events but professionally engaging people with mental health and physical ability issues. We also have the 2016 National Sports Coach of the year (Matthew Witts) as part of our team, who will be heavily involved in the project.

The funding would be predominantly spent on pitch hire, match shirts, equipment (balls, bibs, cones, training apparatus, referee tools) social media advertisements and promoting the project locally.

Once the project reaches its end date, We expect to have 35 people attend our sessions and would look at training up at least 2 of these locals to volunteer and become peer volunteers for the local area to continue the project. Our aim is to make the project self-sustainable by the members and attendees of the group.

As the project develops and grows, we are planning to run these groups across other parts of the county. By doing this we would be able to help more men across a wider geographical area.

11. When will the project start? State month and year.

**We do not offer retrospective funding without exceptional prior agreement**

Dependant on COVID-19 tier 3 restrictions.  
Jan / Feb 2021

12. Will your project be completed within six months from receipt of your grant?

**If No, please explain why below**

Yes

No



### Section Four: The cost of your project

In this section, we want to know how much grant funding you want and how it will be used.

| 13. What is the total cost of your project?  |                       | <b>£4,860</b>                     |
|--|-----------------------|-----------------------------------|
| 14. What is the total amount of grant funding you are seeking from KCC Members in this application?                                |                       | <b>£4,425</b>                     |
| 15. Please complete this table with details of your total project spend  |                       |                                   |
| <b>Breakdown of Spend</b>  | <b>Total Cost (£)</b> | <b>Amount Applying to KCC (£)</b> |
| 50 Volunteered Hours from 3 TCFC facilitators  | £435                  | £0                                |
| Outdoor Floodlighted Pitch Hire – weekly continual booking from Jan 21 to June 21  | £3100                 | £3100                             |
| Equipment (Kits, balls, cones, bibs, training equipment, referee tools)  | £940                  | £940                              |
| Promotional Tools (graphics for online / social media advertising / recruitment of project / printing of promotional posters cost) | £185                  | £185                              |
| Specialist volunteer coach to share stories of mental health for “Talk Sessions”   | £0                    | £0                                |
| Refreshment’s (after match / training sports drinks) & Participant travel costs  | £200                  | £200                              |
| <b>Total:</b>  | <b>£4,860</b>         | <b>£4,425</b>                     |

(Add more rows if necessary)

### VAT

**You may need to pay VAT on purchases you make as part of your project; you must only include VAT in the amount you request from us if you cannot claim it back from HMRC**

### Section Five: Other information

In this section, we want to know how your organisation / group will publicise the project, and if there is anything else that we should know about the project.

16. Please use the space below for any other information that is relevant to this application (eg confirmation that any necessary planning / landlord permission, or delegated authority, is in place/details of relevant policies in place e.g. safeguarding policy/DBS checks).

No under 18's will be invited to participate in this project; the focus will be on adults only. The three facilitators are all DBS checked for their current professional employment. Venues will be risk assessed in advance and H&S certificates checked.

17. If your application is successful, please explain what publicity is planned, and how you will give recognition of the support provided by KCC and the local County Member(s) in relation to this project.



Our club has a strong social media following. Across all platforms we have over 1200 followers and subscribers, many of which are local to Kent and more importantly Canterbury, Herne Bay, and Whitstable. We are supported by an ex England International footballer on Twitter who's tweets about our club have reached over 5,000 people. We would each week take photos (with consent) of the matches and training sessions and promote on social media, ensuring to @ and tag KCC and our local councillor in these posts. We would also update regularly on our website that averages around 200 hits per month. The project will be featured on the podcast "Boots-Off TV" As well as local radio stations such as Cabin, SFM, and Whitstable FM.

18. Do you need a copy of the KCC logo to use in your publicity?

Yes

No

### Section Six: Declaration and agreement

- I confirm that I am authorised to sign this application on behalf of the organisation/group. The information provided in this application is correct to the best of my knowledge.
- I agree that the organisation/group will adhere to up-to-date safeguarding policies relating to any work with children, young people and/or vulnerable adults.
- I understand that, if any false or inaccurate information is provided in this application, or at any point in the life of any grant funding awarded, or if any fraud is identified, the County Council will actively seek recovery of the grant, and will provide details to fraud prevention agencies, to prevent fraud and money laundering.
- I agree that the organisation/group accepts, and will abide by, the full terms and conditions and the monitoring requirements of the Kent County Council Combined Member Grants Scheme (as set out in the Guidelines).
- I confirm that I have read and understood the Privacy Notice in Section One of this application form.
- I agree that a summary of the project and the funding awarded can be published on the KCC website.

|                       |  |
|-----------------------|--|
| Name: [REDACTED]      | Position in the organisation: [REDACTED]<br>[REDACTED] |
| Signature: [REDACTED] | Date: 14/12/2020                                       |

Please return this form to:

**Member Hub Support Officer email:**  
KCC Combined Member Grant Scheme,  
Kent County Council  
Member's Desk, Sessions House, County Hall, Maidstone, Kent. ME14 1XQ



## For Office Use Only – Combined Member Grants Scheme Agreement Form

|  |                              |   |  |
|--|------------------------------|---|--|
| <b>Subject:</b> Allocation of Combined Member Grants – 2020-2021   |                              |   |  |
| <b>District:</b>   | Canterbury                   |   |  |
| <b>Application details</b>   |                              |   |  |
| Organisation / Group:  | The Charitable Football Club |   |  |
| Project:   | Head in the Game             |   |  |
| Amount requested:  | £4,425                       |   |  |
| <b>FOR COMPLETION BY THE LOCAL KCC MEMBER:</b>   |                              |   |  |
| I would like to support this project and would like to recommend a grant of:   |                              |   | £  |
| <u>OR</u> I do not wish to support this project for the following reason:  |                              |   |  |
| Reason(s):   |                              |   |  |
| I am aware of a disclosable pecuniary interest (DPI) or other significant interest (OSI) relating to this application. Please tick/delete as appropriate.  |                              |   | Yes <input type="checkbox"/> No <input type="checkbox"/>                                     |
| <b>If Yes, please state the nature of the interest(s) below.</b>   |                              |   |  |
| Nature of Interest(s):   |                              |   |  |
| <b>Recommendation by the Local KCC Member:</b>   |                              |   |  |
| I (have declared above) / (do not have) any disclosable pecuniary interest (DPI) or other significant interest (OSI) relating to this application. I recommend and agree the above allocation from my delegated KCC Combined Member Grants scheme and the community benefit that it will bring in my Division / District / Kent (as set out on this application form): |                              |   |  |
| <b>Member's signature:</b>   |                              | <b>Date:</b>                                |  |
| <b>Name:</b>   |                              | <b>Division:</b>                            |  |
| <b>For completion by the Member Hub Support Officer (MHSO):</b>  |                              |   |  |
| I am aware of a disclosable pecuniary interest (DPI) or other significant interest (OSI) relating to this application. Please tick/delete as appropriate.  |                              |   | Yes <input type="checkbox"/> No <input type="checkbox"/>                                     |
| <b>If Yes, please state the nature of the interest(s) below.</b>   |                              |   |  |
| Nature of Interest(s):   |                              |   |  |
| <b>Name &amp; signature:</b>   |                              | <b>Date:</b>                                | <b>Comment/Referred to Manager:</b> Yes <input type="checkbox"/> No <input type="checkbox"/> |
| <b>Countersignature if MHSO declares an Interest:</b>  |                              | <b>Date:</b>                                |  |
| <b>Cabinet Member / Senior Officer approval:</b>   |                              |   |  |
| I approve the allocation of  | £                            | under the KCC Combined Member Grants scheme |  |
| <b>Signature:</b>  |                              | <b>Date:</b>                                |  |
| <b>Name:</b>   |                              | <b>Position within KCC:</b>                 |  |

